



Holiday Inn

Lucid
DRONE TECHNOLOGIES

HOTEL CASE STUDY

The Holiday Inn (Charlotte North) is a hotel located just off I-77 in the Northlake area of Charlotte, NC



EXECUTIVE SUMMARY

The General Manager of this location wanted a way to get their property cleaned without causing a distraction to guests. She had explored other options but quickly realized that several obstacles were impeding progress. She needed help to get the hotel cleaned safely, efficiently and within her budget constraints.

CHALLENGES

- Top floors above drive under awning were difficult to reach.
- The property, being open for business, couldn't shut down for an extended period..
- Large lifting equipment was not an option with guest coming and going from the property.

SOLUTION

- Lucid Drone Technologies deployed its C1 Cleaning drone to rapidly and effectively clean the entire property safely and in under 5 hours.
- Lucid's C1 cleaning drones leveraged a softwash cleaning process to effectively remove all organic stains at the roots ensuring a longer duration between cleanings.

RESULTS

- Completed the job in a fraction of the time with less manpower than other companies proposed which lead to less disruption for the hotel.
- Saved the property 40% while being more profitable than the competition due to limited labor costs and rental fees.
- The drone was setup and packed up within 5 minutes of start and stop times leading to less disturbance and cleanup for hotel guest.
- No landscaping or roofing materials were damaged and no one was put in an unsafe situation.

"Lucid Drone Technologies was very professional and respectful when it came to the job. The before and after pictures were simply amazing and the work was done in such an efficient manner. I'm extremely happy with how it looks and we look forward to utilizing Lucid for our future exterior cleaning needs."

Pina Patel

General Manager
Holiday Inn North Charlotte



SALES@LUCIDDRONETECH.COM



980-498-1894



WWW.LUCIDDRONETECH.COM